



**CUPE Manitoba 49<sup>th</sup> Annual  
WEEKLONG SUMMER SCHOOL**

**May 24–29, 2015**

**Russell Inn & Conference Centre**

**Russell, Manitoba**

Presented by:  
Union Development Department

***CUPE* education**  
*where the action is!*



## MESSAGE FROM THE NATIONAL PRESIDENT

March 2015

Sisters and Brothers:

I am encouraging all CUPE locals in Manitoba to attend the 2015 Weeklong Summer School in Russell, Manitoba, May 24-29.

This year, we have a federal election in front of us which presents a great opportunity for working people. We have had a majority government since 2011 that has gutted public services, threatens our democracy and civil liberties, eliminated environmental protections, all of which is serving to increase income inequality. This election is an opportunity to elect a government that will work for working people.



During your time in Russell, there will be much discussion about the upcoming federal election. A plenary session will be held where CUPE's plan for the October federal election will be presented so that locals can be better prepared for what will be an important election for all CUPE members.

This year's school promises to be every bit as valuable as previous weeklong schools. You will carry the knowledge you receive through union education throughout your work career and into your private life as well. While you will roll up your sleeves and work hard during the week, also take the time to enjoy yourself and have some fun meeting new friends and hearing of their union experiences.

In solidarity,

A handwritten signature in black ink that reads "Paul Moist". The signature is written in a cursive, flowing style.

PAUL MOIST  
National President

:jt/cope 491



## MESSAGE FROM THE CUPE MANITOBA PRESIDENT

March 2015

Greetings Sisters and Brothers:

As we move further into 2015, we continue to see unprecedented attacks on the labour movement across our country and across the globe. Education is the cornerstone of our great union, and is critical for our success and sustainability if we are to withstand and fight these attacks.

With that in mind, please consider sending delegates to our annual CUPE Weeklong Summer School. As always, there is a variety of courses being offered, all of which will strengthen your local and indeed our great union. This year, the Education Department is focusing on a variety of topics including human rights, communications and social media, bargaining, and our continuing steward learning series.



CUPE Manitoba offers bursaries each year for both summer and winter school, and I urge locals to apply for these. We appreciate the financial constraints that many locals experience, and feel that this assistance is important.

I am confident that each of the courses this year will provide useful tools when returning to your locals, and again strongly urge you to consider attending. Remember: Knowledge is power!

In solidarity,

A handwritten signature in black ink that reads "Kelly Moist". The signature is written in a cursive, flowing style.

KELLY MOIST  
President  
CUPE Manitoba

KM/ei/cope 491

# GENERAL INFORMATION

## Weeklong School

This is the 49<sup>th</sup> anniversary of the CUPE Weeklong School in Manitoba. The Weeklong School provides a community atmosphere where learning, relaxation and fun are combined. The objective is to give CUPE leaders the opportunity to develop specialized skills in programs that are interesting and challenging.

## Cost

**Includes rooms, meals, and registration** from Sunday afternoon to Friday noon.

Costs are per person as follows:

- **\$935 for single rooms.**
- **\$710 for double occupancy** (sharing room with another delegate).

Note: **Please do not book rooms directly with the Russell Inn.** We will assign rooms to the delegates, based on the requirements indicated on their registration forms. The Russell Inn is a **non-smoking facility**, however, members who smoke will be permitted to do so outside on their hotel room patio.

- Children:
  - No cost for children under 3 years old participating in meals.
  - For children over 3 years old, the Russell Inn will arrange individual meal plans.
  - Limited space is available at three Russell day care facilities for minimal cost.  
**Participants are asked to contact Shirley Campbell at the Russell Inn directly to make child care arrangements.** The hotel will charge the applicable costs to the parents and they will be responsible for paying upon check-out. **Shirley can be reached at 204-773-7511 (direct), toll free: 1-800-665-0678 Ext. 7511 or via e-mail: [shirley@russellinn.com](mailto:shirley@russellinn.com)**
- Spouses:
  - If delegates would like to bring their spouse, the Russell Inn will arrange a meal plan. There is no charge for a spouse who does not participate in the meal plan, however, the delegate must pay the single occupancy rate.
- Special Diets:
  - Participants requiring special meals as a result of food allergies/restrictions or who follow religious/life choice diets are requested to **contact the Russell Inn directly** with their special dietary requirements **at least 10 working days in advance of the school** to arrange an alternate menu plan. **Please call Shirley at 204-773-7511 (direct), toll-free at 1-800-665-0678, Ext. 7511 or e-mail her at [shirley@russellinn.com](mailto:shirley@russellinn.com)**

## To Register

- Complete the attached registration form by **May 1, 2015** and include payment.
- Acceptance is on first come, first served basis.
- Registration is limited to 20 participants per workshop, except where otherwise indicated.
- Should there be an inadequate number of registrations for a workshop, it will be subject to cancellation.
- **We reserve the right to limit the number of participants from the same local in any workshop. Participants must indicate a second workshop choice.**

## Refund Policy

- After **May 15<sup>th</sup>**, we cannot issue refunds unless there are very exceptional circumstances.

# SCHOOL OUTLINE

## Location

The Russell Inn & Conference Centre is located on the Yellowhead Highway #16 at the junction of Highway #83 in the Town of Russell. The distance is about 340 km from Winnipeg, 180 km from Brandon, and 150 km from Dauphin.

## SCHEDULE

### Sunday, May 24<sup>th</sup>

3:00 p.m. – 6:00 p.m.	Arrival and Registration
6:30 p.m.	Dinner, followed by Opening Session

### Monday, May 25<sup>th</sup> to Thursday, May 28<sup>th</sup>

7:00 a.m. – 8:30 a.m.	Breakfast
9:00 a.m. – 12:00 noon	Workshops
12:00 noon – 1:00 p.m.	Lunch
1:00 p.m. – 4:30 p.m.	Workshops
6:00 p.m. – 7:00 p.m.	Dinner



Various recreational activities will be held each evening.  
There will be a dinner and dance on Thursday evening.

### Friday, May 29<sup>th</sup>

7:00 a.m. – 8:30 a.m.	Breakfast
9:00 a.m. – 11:00 a.m.	Workshops
11:00 a.m. – 12:00 noon	Closing Session
	Bagged lunch will be provided for the trip home following the closing session

## What to Bring

- ✓ Your collective agreement;
- ✓ Personal toiletry articles; clothing for cool weather/rain jacket; good walking shoes;
- ✓ A bathing suit, baseball glove and other sporting equipment; a musical instrument.

# WORKSHOP DESCRIPTIONS

## #1. Human Rights – An Introduction



*Facilitators: Sheree Capar, CUPE National Representative (Winnipeg)  
Liz Carlyle, CUPE National Representative (Winnipeg)*

What are human rights? The Universal Declaration of Human Rights was adopted in 1948, in response to the atrocities of World War II. Human rights have become a part of social expectations, but how do they affect us?

This workshop will help you:

- Identify the link between oppression and class struggles;
- Determine how all kinds of discriminations operated in the past, and how they operate today;
- Challenge oppressive attitudes and behaviours, ideas and systems in our society through individual and collective action;
- Explore how talking about human rights issues strengthens our union.

## #2. Communicating CUPE including Social Media

Back by popular demand!

*Facilitator: David Jacks, CUPE Communications Representative (Winnipeg)*

Do you want to build a more powerful local? Communication is key. Develop skills to reach your members and the public.

You will get hands-on experience developing campaigns, media skills, newsletters and electronic communication with members.

This workshop will feature the use of Social Media. Get fired up and ready to go!

Registration will be limited. Familiarity with basic computer applications like the internet and e-mail programs will be helpful. A limited number of laptop computers will be available. **When registering, please let us know if you can bring a laptop computer for your use.**



## WORKSHOP DESCRIPTIONS (cont'd)

### #3. Bargaining in Solidarity, Power, Strategy and Activism



*Facilitators: Sylvia Sioufi, Education Officer, CUPE Union Development Dept. (Ottawa)  
Laurissa Smerchanski-Sims, CUPE National Representative (Winnipeg)  
Lori Sutherland, CUPE National Representative (Dauphin)*

The landscape for unions and workers is changing rapidly. Governments and employers are putting more and more constraints on free collective bargaining. Public services are being slashed, and inequality is growing in our communities. At stake: The very existence of unions, and the gains we've made for all workers.

It's time to come together, take a stand, and mobilize members like never before. Participants in this workshop will be thrown into the unpredictability of bargaining, challenged to be strategic and forward thinking, and given real opportunities to demonstrate solidarity and activism. Are you ready?



### #4. Steward Learning Series

*Facilitators: Scott Clark, CUPE National Representative (Winnipeg)  
Darlene Payette, CUPE Local 1973 Member Facilitator (Winnipeg)  
Lyla Yaremchuk, CUPE Local 8600 Member Facilitator (Flin Flon)*

Calling all stewards! The Steward Learning Series is an exciting education program just for you. It provides an opportunity for stewards to explore a number of topics - all from a steward's point of view.

This Weeklong School presents the following modules from the Steward Learning Series:

- Handling Grievances
- Note-taking
- Building Your Case
- Representing Members in Front of Management
- Literacy Awareness for Stewards **NEW!**
- Mobilizing Members in the Workplace
- Being an Ally for Equality
- Green Action for Stewards



**Pre-requisite: In order to register, you need to have taken the 9-hour Introduction to Stewarding workshop.**

Please bring your Collective Agreement and Steward Handbook & Steward Learning passport if you have one. Stewards may take a module more than once.

**Registration Deadline: MAY 1, 2015**

**Please PRINT:**

(Please feel free to make duplicates of this form.)

Local Union Number: \_\_\_\_\_

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone #s: Work: \_\_\_\_\_ Home: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Accommodations** - Please **do not** book rooms directly with the Russell Inn. We will assign rooms to members.

Single occupancy  **OR** Double occupancy  → sharing room with: \_\_\_\_\_

Bringing spouse: \_\_\_\_\_ and/or child(ren): \_\_\_\_\_  
name name(s) & age(s)

Please see the General Information page of this brochure for details pertaining to meals and child care arrangements.

**Special Needs – PLEASE COMPLETE**

Do you have any allergies, food restrictions or special dietary needs?

Yes  No If yes, please specify:

\_\_\_\_\_  
\_\_\_\_\_

Do you have any special access, mobility, or other health needs?

Yes  No If yes, please specify:

\_\_\_\_\_  
\_\_\_\_\_

**NOTE:** Participants requiring special meals as a result of food allergies/restrictions or who follow religious/life choice diets are requested to contact the Russell Inn directly with their special dietary requirements at least 10 working days in advance of the school to arrange an alternate menu plan. Please contact Shirley Campbell at 204-773-7511 (direct), 1-800-665-0678, Ext. 7511, or e-mail: [shirley@russellinn.com](mailto:shirley@russellinn.com)

WORKSHOP SELECTION	1 <sup>ST</sup> CHOICE Please [✓] One	2 <sup>ND</sup> CHOICE Please [✓] One
#1. HUMAN RIGHTS – AN INTRODUCTION		
#2. COMMUNICATING CUPE INCLUDING SOCIAL MEDIA Can you bring a laptop computer for your use? Yes <input type="checkbox"/> No <input type="checkbox"/>		
#3. BARGAINING IN SOLIDARITY, POWER, STRATEGY & ACTIVISM		
#4. STEWARD LEARNING SERIES (Introduction to Stewarding workshop is a pre-requisite)		

**NOTE:** We reserve the right to limit the number of participants from the same local in any workshop.

Registration fee includes meals and accommodation. Costs are **per person** as follows:

**\$935.00 single occupancy** or **\$710.00 double occupancy** – sharing room with another member.

All fees **MUST** accompany your registration form. Please make cheque payable to: **CUPE Union Development Dept.** and mail with completed registration form by **MAY 1, 2015** to:

Erika Iliant, Registrar  
CUPE Manitoba Regional Office  
703–275 Broadway, Winnipeg, MB R3C 4M6  
Phone: 204-942-0343 / Fax: 204-956-7071  
E-mail: [eiliant@cupe.ca](mailto:eiliant@cupe.ca)

**NOTE:** There will be **NO REFUNDS** after **MAY 15<sup>th</sup>**

**OFFICE USE ONLY:**

Date paid: \_\_\_\_\_ Cheque #: \_\_\_\_\_

NC/ei/cope 491/March 13, 2015



# BURSARIES

Two bursaries are available from **CUPE Manitoba**, as follows:

**#1. Locals in Financial Need:**

The first bursary in the amount of **\$1,000** is available to a small local or a local in financial need. Where there is more than one local applying, priority will be given to locals most in need of financial assistance and/or to a local sending a participant who has not been to the CUPE Weeklong School before.

**#2. Human Rights Workshop Bursary:**

The second bursary in the amount of **\$750.00** is available to a delegate registering for the Human Rights workshop and who belongs to one of the following equity-seeking groups:

- Aboriginal Worker
- Racialized Worker
- LGBTTI Worker
- Worker with a Disability
- Female Worker

Where there is more than one local applying, priority will be given to a member who has never been to the CUPE Weeklong School, who is a diversity activist, and who belongs to a local in need of financial assistance.

A bursary application form is included in this package. **A copy of your local's last Trustees' Report must accompany all bursary applications.**

**Deadline for all bursary applications is April 24, 2015.** Recipients will be advised of the decision of the CUPE Manitoba Executive by early May.

**Send Application and Trustees' Report by mail, fax or E-mail to:**

Nicole Campbell  
703-275 Broadway  
Winnipeg, MB R3C 4M6  
Phone: 204-942-0343  
Fax: 204-956-7071  
E-mail: [ncampbell@cupe.ca](mailto:ncampbell@cupe.ca)





# 2015 MANITOBA WEEKLONG SCHOOL BURSARY APPLICATION

Local #: \_\_\_\_\_ Local Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #s: Work: \_\_\_\_\_ Home: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Delegate's Name: \_\_\_\_\_

Course Applying For: \_\_\_\_\_

Bursary Applying For: #1. Small Local/Local in Financial Need  #2. Human Rights Workshop

### General Information:

1. Number of Members: \_\_\_\_\_
2. Has your local received a CUPE Manitoba Bursary in the past?  
 Yes  No If so, when? \_\_\_\_\_
3. Has the delegate attended Winter School or the Russell Weeklong School before?  
 Yes  No If so, when? \_\_\_\_\_
4. How old is the delegate? \_\_\_\_\_
5. Please describe the delegate's union involvement.

\_\_\_\_\_  
\_\_\_\_\_

### Financial Circumstances:

Please comment on your local's financial circumstances (i.e. total cost of sending a delegate, transportation, lost wages, registration, etc.). **Please include a copy of your latest Trustees' Report for the CUPE Manitoba Executive's information.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Educational Needs of the Local:

Please explain how the workshop will benefit your local.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of Local President: \_\_\_\_\_

**Deadline for Application is April 24, 2015**