



Canadian's Attitudes toward National Child Care Policy Overview – June 20, 2006

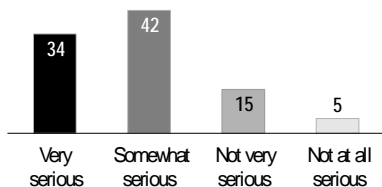
A strong majority (77%) of Canadians consider the lack of affordable child care to be a serious problem.

- There was no difference in response between those living in rural and urban areas
- This response was consistent even among households with a stay-at-home parent

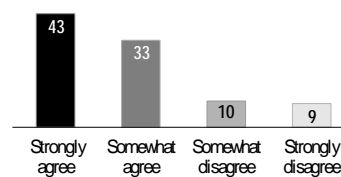
Most (76%) support the 2004 proposed national child care program.

- This support is strong across all demographic and regional groups

Lack of affordable child care in Canada – a problem?
May 2006



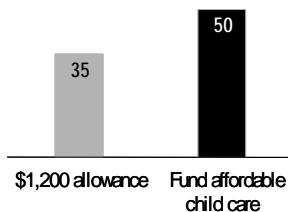
Support national child care system to provide affordable child care to parents
May 2006



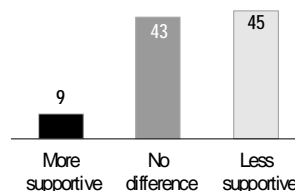
The plurality of Canadians prefer funding for affordable child care services over a taxable \$1,200 annual allowance.

Knowing the allowance is taxable reduces support even further.

\$1,200 allowance vs. funding for 100,000 affordable child care spaces – preferred government action
May 2006



Knowing \$1,200 allowance is taxable
May 2006



The Child Care Advocacy Association of Canada (CCAAC) is dedicated to promoting quality, publicly funded child care accessible to all. Our organization is non-profit, membership-based and regionally representative.

www.childcareadvocacy.ca

Source: "Canadians' Attitudes toward National Child Care Policy," Environics Research Group, June 2006