ORGANIZING IS A TEAM SPORT

WESTJET FLIGHT ATTENDANTS SET FOR TAKEOFF WITH CUPE

Restorative justice workers fight for fairness in Nova Scotia

Ontario’s hospital bed crisis will deepen under Ford

Celebrating municipal and library workers in BC
An unprecedented pre-election campaign sweeps through Quebec

Taking advantage of the first fixed-date election in Quebec’s history, CUPE Quebec and a coalition of unions launched an unprecedented pre-election campaign that garnered public attention and provoked reflection just ahead of the official campaign period.

“We’re proud of what we’ve accomplished in the last few weeks,” said Denis Bolduc, president of CUPE Quebec. “We ran a compelling and memorable campaign, and we’re very satisfied with its reach. Fifty-one per cent of those surveyed in Quebec and 78 per cent in targeted ridings say they saw some facet of our campaign.”

Polling firm CROP interviewed 2,034 people across Quebec, including 884 in targeted ridings, for a survey commissioned by the coalition. The message seems to have been well-received, as 43 per cent of those surveyed agreed with the campaign’s sentiment. Despite constraints imposed by several cities and towns, the coalition is pleased to have seen its campaign reach the four corners of Quebec and prompt reflection among many voters.

Given the high level of support among those surveyed by the polling firm, the coalition continued to push forward. It identified three key issues and continued to put pressure on all political parties throughout the campaign. Now, it continues to put pressure on the newly elected CAQ government.

“As far as we are concerned, protecting public services, a $15 minimum wage, and pharmacare are measures that would benefit all Quebeckers,” finished Bolduc.

The campaign targeted 14 ridings in Quebec and encouraged citizens to select the most progressive candidate on the ballot.

Manitoba’s PC government forces health care representation votes

A new law will force thousands of Manitoba’s health care workers into unnecessary and disruptive votes on union representation, creating uncertainty and stress in an already burdened workforce.

In May, the Pallister government proclaimed a new law that will reduce the number of health care bargaining units in the province by almost two-thirds. Consequently, groups of health care workers—support workers, professional workers, nurses, doctors and community health workers—will each be forced to vote for a single union.

The move is a blatant attempt by the provincial government to pit union against union and distract the public from its harmful cuts and privatization agenda.

The votes mean a major shift in union representation across Manitoba’s health care sector and will see many health care workers move to a new union. As the largest and strongest contender in some of the biggest votes, CUPE is well-positioned to become the union of choice.

CUPE is running a positive and issues-based campaign to inform our members about the benefits of being unionized with CUPE. In Manitoba, that means more than just local autonomy. CUPE members have the lowest dues and best collective agreements in Manitoba’s health care system. Our agreements include 20-minute paid breaks, more vacation days and better protection against government legislation allowing for cuts.

CUPE locals across Manitoba have been reaching out and talking directly to our members to make sure they know the importance of voting, and exactly what is at stake.

Whether it’s fighting conservative health care cuts or showing solidarity at the bargaining table, CUPE members know their union is there for them when they need it.

Dale Edmunds
Merger votes an opportunity to explain why CUPE matters

Brent Tousignant and his executive didn’t get much notice when their workplace, Kingston General Hospital, announced it was going through a merger. But when the announcement came, the Vice-President of CUPE 1974 went into full campaign mode.

“I would say we probably got 15 minutes notice from the employer that they were announcing the merger. Right off the bat we started meeting with people from national and planning what we were going to do leading up to the merger.”

In Ontario, when workplaces represented by multiple unions merge, the process to determine who will represent the workers in the new workplace is called the Public Sector Labour Relations Transition Act or PSLRTA. The legislation was introduced in the 1990s under Mike Harris and has been used to govern mergers under both Progressive Conservative and Liberal governments.

For Brent, the announcement of the merger between Kingston General Hospital and Hotel Dieu was the first he’d heard of PSLRTA.

But over the next few months he found himself explaining the very complex details of the legislation to his members and answering many questions about what would happen after the vote.

“I mean it’s confusing for people who go through it. You’re reading the Act, and you’re trying to figure out what’s going on and what’s going to happen after you win or lose. Regardless of who won, most people had practical concerns about what would happen to their seniority, and if they would get bumped out of positions or have to work at multiple sites. It was difficult for us because all we could say to a lot of these questions was ‘the board will decide that later.’

In order to cut through the confusion about the PSLRTA process and all of the unknowns, Brent and the CUPE 1974 team had a simple message: ‘Build as strong of a team as possible. We pulled people from other areas, from OCHU, people who had been through this before and were well versed in the issues. It was a tremendous asset.”

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A national effort to end violence in the workplace

Whether they’re bus drivers, education assistants, flight attendants, nurses, or tax clerks, a growing number of CUPE members have something in common: violence in the workplace has affected them or one of their colleagues.

Violence in the workplace is an ongoing and serious problem for CUPE members and workers across Canada. But governments and employers have been too slow to act, and even worse, many employers have tried to condition their employees to accept workplace violence. Let me be clear: violence takes many forms, but none of them are acceptable, and none of them are “just part of the job.”

Nationwide, CUPE activists have been working hard to curb this growing problem—and to answer this national crisis, CUPE will be supporting and building on the work already being done with a national response on violence in the workplace.

In the coming months, we’re going to ensure that existing tools, like our workplace violence kit, are widely promoted and put into the hands of members who need it most.

We’re going to focus on preventing and addressing workplace violence at all levels and in all its forms—including verbal abuse and minor aggressions. We’re going to make sure members know their rights and report all incidents of violence, no matter how big or small they may seem.

We’re going to provide you with posters, buttons and stickers to help raise the profile of the issue with your members, and we will expand our reach with social media. We’re going to highlight our success stories, to share ideas on how your local can tackle violence in a meaningful way.

We’ll identify gaps in legislation and regulations and push our politicians and governments from coast to coast to change the laws to make workplaces safer for everyone.

And finally, we’ll focus on the common root causes of increased violence in the workplace, including underfunding of much-needed public services for vulnerable people, and job cuts that leave our members working short-staffed or working alone.

Everyone has the right to feel safe at their job, and I consider it one of our fundamental duties as a union to protect our members when they go to work.

As Canada’s largest union, it’s our job to empower our members in the face of workplace violence, and to force employers and governments across Canada to address it. Because violence is not part of the job. Ever.

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PROFILE BRENT TOUSIGNANT

NATIONAL PRESIDENT MARK HANCOCK

CUPE is here to help
Find out more and get resources at cupe.ca/notpartofthejob

CUPE

MARK HANCOCK ONLINE  twitter.com/MarkHancockCUPE
CUPE gets organized

From cabin crew in the air to shelter workers on the ground, over 7,800 new members joined CUPE this year—and it didn’t happen by accident.

There’s a Tim Hortons not far from the Calgary International Airport that’s just enough out of the way to be discreet. That’s where WestJetter Chris Rauenbusch would meet with some of his coworkers to answer questions, share information and get union cards signed before their shift started with the airline. “I spent 14 months roaming around, going to peoples’ homes and meeting up with them wherever was convenient,” he says. “I actually signed one of the cards in the parking lot.”

Some of Chris’s colleagues wanted to meet and sign their union cards in person and out of sight because they didn’t want anyone from the company to see them. “Someone would walk in and they would turn to make sure of who it was,” he says. “They were nervous.”

Chris is part of a dedicated team whose commitment and persistence made CUPE’s WestJet organizing drive a success. It’s the determination of inside activists like him, and the critical support they receive from CUPE staff and member organizers, that form and feed our union.

CUPE organizers can spend years trying to shift workers from fear to engagement—to undo the feeling of powerlessness endemic to some workplaces. It’s difficult work because it’s about building trust.

And it’s a process that can provoke an intense mix of fear, anxiety, and adrenaline for those involved—but also relief.

Laying the foundation

Workers take great risks to unionize, so it’s up to CUPE’s staff and member organizers to convince them that we have the tools and agency to address the injustice they face in their workplaces. Organizers must also convince skeptics on the sidelines to participate.

That starts with understanding the world in which our prospective members live and work. And our existing members are key to that process. “Organizing would not exist without the member organizers,” says CUPE staff organizer Kristy Davidson. “They really are the heart and soul of any organizing drive.”

Both Davidson and Chris Rauenbusch point to the hard work done by Air Canada and Air Transat members to connect with WestJetters in airports across the country during their organizing drive this past year (see sidebar for full story). “Every occupation has its own lexicon,” says Davidson. “We’re not in the field and we don’t live the life. They understand each other’s lives.”

Member and inside activists do this work voluntarily and on their own time because they are committed to building our union. And they take on the work despite some personal cost. “I spent months driving around Calgary getting cards signed on my days off,” says Rauenbusch. “My husband was very excited when we succeeded—but he also said, ‘It’s great I get my husband back.’”

Why we do it

Organizing takes guts and it takes persistence, but we do it because workers need the collective power that

It is critical that we continue to renew and grow our membership in order to stem the rising tide of privatization and public service cuts. We can’t afford to sit back.
WestJet flight attendants set for takeoff with CUPE

On July 31, over 3,000 flight attendants at WestJet received some incredible news: after a year-long organizing drive, they are getting their very first union with CUPE.

It’s welcome news for flight attendants, who have a very tough job. Their schedules can be unpredictable. They’re responsible for keeping hundreds of people safe and secure at 30,000 feet. And thanks to constant industry lobbying for weaker safety and labour standards, their jobs are only getting tougher.

But with CUPE, that’s about to change for WestJetters. For the first time, they’ll have independent union representation, and an enforceable collective agreement that strengthens and protects their rights at work.

In unionizing over 3,000 WestJet cabin crew, CUPE’s airline division has grown to include roughly 15,000 members nationwide. It’s the largest successful single-employer union drive for CUPE in years—and it’s a huge opportunity to make life and work a whole lot better for WestJetters and for flight attendants across the industry.

“Working with WestJet inside activists was an incredible experience. The passion and energy they brought to organizing their workplace was inspiring,” said David Fleming, a CUPE organizer.

Of course, like any other drive, this one had its challenges.

First off, WestJetters don’t have a single workplace—they have over 100 of them, and they’re constantly on the move. Finding opportunities where organizers and activists could talk about the benefits of joining a union was often difficult.

The drive owes its success to a lot of one-on-one chats and meetups at the airport in between flights and at all hours of the day and night between organizers and flight attendants curious about what CUPE had to offer. And significant effort was made to reach potential new members through their phones via social media and weekly email updates.

“The campaign was characterized by the creativity of these new members,” Fleming continues. “It was their creative approach to reaching people and their tireless energy that allowed us to communicate so effectively with WestJetters.”

CUPE organizers and inside activists also faced roadblocks and obstacles put up by the employer and their allies who were desperate to avoid a strong unionized workforce.

But they did what CUPE organizers and activists do best: they got creative, they worked long and hard, and they never let up. It’s the same spirit CUPE will channel in the coming months as we work with WestJetters to negotiate their very first collective agreement.

CUPE will continue its organizing drives at WestJet’s smaller carriers, Encore and Swoop. But for now, this is a major victory for WestJetters, for CUPE, and for all the activists who gave their time and energy to this effort.

Emily Turk  ■  Hugh PoulIot
Post-secondary education: Our time to act!

After decades of cuts to post-secondary education, it is time for the federal government to reinvest in our future.

The numbers are striking. In the middle of the 1980s, governments—both provincial and federal—contributed 50 per cent of the total funding for colleges and universities. Today, they contribute barely 50 per cent.

The consequences of these cuts to public post-secondary education funding have been dramatic. Accessibility to higher education has decreased. Tuition fees have exploded, forcing many to start their adult lives (and young families) burdened with soaring debt. Universities and colleges are more and more dependent on private donations or corporate contributions, increasing the corporatization and insidious privatization of education. And, employment on campuses is increasingly precarious, which increases workers’ stress and hurts the overall quality of education.

The federal government can and must do more for post-secondary education. It must adopt a Post-Secondary Education Act, create a dedicated Post-Secondary Transfer, increase transfer funding by 40 per cent, and work with the provinces to reduce and eventually eliminate tuition fees.

That is why CUPE has launched a campaign to put pressure on the federal government to do more. CUPE has produced leaflets, policy backgrounder, an advocacy toolkit, a structured conversation guide, and other materials. Locals are invited to send postcards to Prime Minister Trudeau and sign a petition. Many tools are available for CUPE locals to take action and join the national campaign.

For more information, visit cupe.ca/ourtimetoact or send an email to post-secondary@cupe.ca.

Chandra Pasma

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Ford government opens door to ‘big-box’ corporate child care in Ontario

Ontario child care advocates and CUPE child care workers are bracing for impact after the Ford government decided to scrap a key protection against the corporate takeover of Ontario’s child care sector.

In August, the government quietly announced that it will remove the “Profit Maximum Percentage Threshold” from Ontario’s child care funding guidelines. This means that more public funds will go directly to large for-profit or “big-box” child care corporations.

This policy change threatens all child care workers in Ontario, including thousands of CUPE members who work in the sector. We will see downward pressure on wages and more precarious work, and working families made more vulnerable to the profit motive of big-box child care chains.

CUPE’s coalition partner, the Ontario Coalition for Better Child Care (OCBCC), was quick to respond to the new policy. The OCBCC cited Australia’s experience in using public dollars to fund for-profit child care spaces.

“What began as well-intentioned policy went deeply wrong—resulting in the near-collapse of Australia’s child care sector, angry parents, legal actions and a government bail-out costing taxpayers tens of millions of tax dollars,” Carolyn Ferns, the coalition’s Public Policy and Government Relations Coordinator, wrote in an open letter to Ontario’s Ministry of Education.

“Ontario must be sure not to follow the same path, which is well-documented.”

The OCBCC is urging the government to rethink the policy change and to initiate consultations with the child care community.

Premier Doug Ford has wasted little time in putting forward an agenda that attacks working people and weakens the public services that Ontarians rely on. But public criticism of Ford’s neoliberal agenda is growing, with an increasing number of protests and coordinated political action taking place across the province.

CUPE members can voice their support for decent work, child care and social services. To find out more, visit cupe.ca/child-care. Matt Stella
CUPE restorative justice workers fight for fairness and raise the bar for everyone

Are labour unions a universal good? You bet they are. Just ask the members of CUPE 4764, a tiny local of six determined members in Halifax, Nova Scotia. On August 31, 2018, the local achieved a historic collective agreement with their employer. The local, made up mostly of women, won wage increases that amount to a whopping 27 per cent over their current wages. This increase puts the job evaluation analysis by CUPE, which demonstrated that the relative value of the work done by these caseworkers is equivalent to 90 per cent of the value of the work done by probation officers in the province. When presented with the report, the employer recognized that there was a wage issue and that the report findings were compelling.

Another significant hurdle in these negotiations was the way in which the Department of Justice originally set up the restorative justice program through several non-profits province-wide. This allowed the provincial government to deny their involvement in bargaining by claiming not to be a party to the collective agreement, even though the department provides 100 per cent of funding to the program. A chicken-and-egg situation ensued whereby the province controlled all of the funding and the employer had no ability to increase wages.

At an impasse, CUPE 4764 ran radio and print ads, as well as letters to the editor to garner public support in the lead up to the strike. They also tapped into their extensive network of allies in the restorative justice community for testimonials and support, including former clients, the NDP, youth court lawyers, and volunteer facilitators. During the strike, they held a news conference and picketed in front of the workplace, the NS Legislature, the provincial courthouse, and the Minister of Justice's riding office. These events received a great deal of media attention.

“Throughout this process, we learned a lot about the importance of workers standing together,” says Denise Russell, president of CUPE 4764. “We’re grateful for all the support we received from our union brothers and sisters, staff, the NDP, and local businesses.”

Restorative justice workers across the province also benefited from CUPE 4764’s victory. On the day they reached their new collective agreement, non-unionized caseworkers employed by other non-profits were informed that they would also receive the same wage increases. “I’ve heard that many of the things first won by unions benefit all workers and we’ve proved that,” says Shila LeBlanc, CUPE 4764 strike captain. “I’m so proud of what we’ve accomplished together.”

Becky Alison and Colin English.

CUPE 4764 at the Rally to “Break the Impasse.” From left to right: Denise Russell, Shila LeBlanc, Becky Alison and Colin English.

Organizing: Putting our resources where our mouth is

Organizing goes to the very heart and purpose of our union. At CUPE, it is our responsibility and our obligation to leverage the strength of unions to benefit and protect unorganized workers and their families. Since its founding in 1963, CUPE has organized more members than any other union in Canada. We are now over 665,000 members strong.

In recent years, our membership growth had slowed. This should come as no surprise, given the storms we’ve weathered: an alarming increase in precarious work, restructuring and privatization in workplaces across the country, anti-labour legislation, and imposed representation votes that pit unions against one another. It was important to redouble our organizing efforts.

That’s why in January 2018, the National Executive Board (NEB) adopted an organizing plan titled Growing Stronger, to ensure more workers have the protection of our union, and the collective power that goes with it. Together with our organizing department and our locals, we are putting this plan into action. CUPE National is dedicating significant financial resources and staff to support organizing campaigns and restructuring representation votes across the country. In fact, over the past five years, the NEB has more than doubled the union’s organizing budget. CUPE locals have also stepped up to the plate in a big way, often matching the organizing funds provided by CUPE National in restructuring votes.

Our collective efforts are already paying off. This year alone, we won important representation votes in the health care sector, and we’ve seen a rise in non-union workers turning to CUPE to represent them—workers like the WestJet flight attendants and RCMP telecom operators and intercept monitors who have recently joined our ranks. But an investment in organizing isn’t just for the benefit of new members; growing our union is key to improving the resources and programs that support all of our members. So, let’s get organized, and grow stronger together.
New campaign celebrates municipal and library workers in BC

CUPE municipal and library workers make our public services better—and better services mean better communities. That’s the message BC commuters will see this fall and winter, as CUPE’s new municipal workers campaign hits newspaper, billboard and transit ads from Pemberton to Hope.

After months of planning, the campaign kicked off with launch events across Metro Vancouver and the surrounding region in August and September. The campaign highlights the important work that CUPE municipal and library workers do to support the community and educates the public about the whole team of CUPE workers behind the services that they count on every day.

From breakfast events in Pemberton and Surrey to community barbecues in Whistler and Squamish, community events were held across the region for CUPE locals to show appreciation for their members and get them involved with the campaign. A live action campaign video was also produced that members shared widely and proudly on social media.

In the coming months, the campaign will be replicated in other parts of the province to further promote the many ways CUPE municipal and library workers make our communities a great place to live. Work is also underway to consider how the campaign might evolve to address issues such as precarious work and workplace safety.

Steven Beasley

Minting a fresh victory for mental health in PEI

CUPE Prince Edward Island didn’t just mint new legislation protecting mental health for workers—they minted a commemorative coin to celebrate.

The commissioned coin, a joint effort by CUPE PEI and the Paramedics Association of PEI (PAPEI), was unveiled at a symposium on mental health for first responders in Charlottetown in early September. The coin celebrates legislation passed in May of this year that brought workplace stressors and Post-Traumatic Stress Disorder (PTSD) under the province’s Workers Compensation Act.

This means that workers can file claims under worker’s compensation and better protect their mental health and well-being. For the union, the coin was a way to mark the achievement—and to serve as a reminder that more work is needed.

Jason Woodbury, President of CUPE 3324 and Ryan O’Meara, President of PAPEI.

OCHU/CUPE report shows Ontario’s hospital bed crisis will deepen under Ford

A recent report finds that Doug Ford’s election promise to end hallway medicine in Ontario is at odds with his government’s promised tax cuts, public service spending cuts and balanced budget.

Following the election of Ford’s Progressive Conservative government, CUPE’s Ontario Council of Hospital Unions crunched the numbers on three Ford proposals and assessed the impact on hospitals.

OCHU’s report, ‘Hallway Medicine: It Can Be Fixed’, looked at the implications of Ford’s promised $7 billion tax plan, balanced budget commitment and four per cent public service “efficiency” program, and found that far from ending hallway medicine, the bed crisis will actually deepen under Ford.

The OCHU/CUPE report shows Ontario’s hospital bed crisis will actually deepen under Ford. Specifically, it found that Ford’s promised tax cuts, public service spending cuts and balanced budget will only inspire workers in hospitals to find ways to keep their services running. The report also finds that Ford’s promise to end hallway medicine and still cut public sector spending by four per cent is not possible.

OCHU followed up the provincial report with nearly two dozen media conferences to release the impacts of the Ford programs on beds and staffing cuts at local community hospitals.

“Hallway medicine isn’t going away, unless the government makes it a priority,” says OCHU President Michael Hurley.

Over the next two decades, there will be a huge demographic squeeze in Ontario, and the province will need to prepare for the realities of an aging population and people living longer. That means hallway medicine isn’t going away, unless the government makes it a priority.

Hurley says the government has a moral obligation to end hallway medicine as promised, and that additional investments to alleviate overcrowding pressures in hospitals are needed for the life of the baby boom generation.

“Ontario hospitals are already dealing with overcrowding, and that will continue to grow as the population ages and lives longer. That means hallway medicine isn’t going away, unless the government makes it a priority.”

CUPE’s Ontario Council of Hospital Unions (OCHU) is the voice of health care workers in Ontario. OCHU represents more than 70,000 workers in 40 locals across the province. The OCHU/CUPE research makes several recommendations for ending hallway medicine including:

- Funding hospitals at their actual costs
- Opening acute, complex continuing care and long-term care beds to end hallway medicine
- Investing in mental health and addictions
- Stepping away from restructuring and privatization
- Investing in demographic pressures
- Investing in the baby boom generation

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