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September 2017

TO ALL CUPE CHARTERED ORGANIZATIONS

Dear Sisters and Brothers:

Re: 2017 United Way Campaign

We are pleased to once again be writing to you about the United Way.

The United Way is a charitable organization that recognizes and integrates the labour movement, and like us, they share our vision of strong communities. They work with us and focus on three key areas:

1. All that kids can be
2. Healthy people, strong communities
3. From poverty to possibilities

The 2017 fundraising campaign will once again be in full swing in your community over the coming months. We want to take this opportunity to ask all CUPE divisions, locals, and councils to get involved.

This year, you can be part of contributing more than money; you can help build our partnership to move our common vision forward and help build communities. The following are a few ways your members can be involved in this year's campaign:

- Help plan, share ideas and expertise, and implement a fundraising campaign.
- Volunteer time and/or expertise to United Way agencies.
- Speak up for a cause through events, initiatives or using social media.
- Consider a financial contribution through direct payroll deductions, a one-time donation or participating in fundraising activities.

Please contact your local United Way today to offer your support and start investing in your community.

In solidarity,



MARK HANCOCK
National President

:fb/ceu



CHARLES FLEURY
National Secretary-Treasurer

MARK HANCOCK
National President/Président national

CHARLES FLEURY
National Secretary-Treasurer/Secrétaire-trésorier national

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