### Yukon

| Ministry responsible for literacy           | Department of Education              |
|---|--------------------------------------|
| Minister's name                             | Hon. Scott Kent                      |
| Key Staff                                   |                                      |
| Ministry responsible for the LMA            | Department of Education              |
| Minister's name                             | Hon. Scott Kent                      |
| Key Staff                                   | Shawn Kitchen                        |
|   | Director of Labour Market Programs & |
|   | Services, Advanced Education Branch  |
| Ministry responsible for workplace literacy | Department of Education              |
| Minister's name                             | Hon. Scott Kent                      |
| Key Staff                                   |                                      |

## **Definition of literacy**

Literacy is a lifelong evolving process that develops a person's ability to read, write, understand and use numbers, information and basic technology in daily activities at home, school, at work and in the community, which contribute to optimal health and personal success.

## **Adult Literacy Policy**

In 2001, the government released the *Yukon Literacy Strategy* with the following objectives:

- To promote the advantages of having effective literacy skills;
- To develop and expand opportunities that allow Yukon people to build on their existing strengths through the development of effective literacy skills;
- To provide creative and appropriate literacy programming that is accessible to all Yukon people;
- To develop partnerships with First Nation Governments;
- To develop partnerships with educators, corporations, labour organizations, communities and other appropriate stakeholders;

- To cooperate with national and regional partners throughout Canada to reflect better technological advancement and the changing role of literacy in education and work;
- To be consistent with, and benefit from, the current literacy initiatives developed by our federal and provincial partners;
- To address more effectively the global needs as identified in the latest literacy research produced in Canada and elsewhere;
- To understand and address the literacy-based challenges of self-government and land claims both for First Nations and Yukon people;
- To ensure that literacy programs are developed to address workplace literacy needs.

The <u>Yukon Literacy Strategy</u> review took place from January to March 2006. It was an opportunity for literacy stakeholders to provide input into current and future Government of Yukon literacy programs and services. An updated strategy paper was not found.

## How are literacy programs provided?

The Labour Market Programs and Services Unit of Advanced Education works with community organizations to promote literacy and deliver relevant training. Literacy training is available at Yukon College or through one-on-one tutoring offered by Yukon Learn. Yukon College's ABE/ES Program has four components, covering language and math skills up to the equivalent of Grade 10, as well as life skills development designed to enhance educational and vocational opportunities

In 2009-10, a total of \$656,758 in literacy funding went to four organizations:

- 1. Yukon Learn
- 2. Yukon College's Essential Skills Program
- 3. Kwanlin Dun House of Learning
- 4. Learning Disabilities Association of the Yukon

The Four Winds Family and Community Literacy project operates under the umbrella of the Yukon Literacy Coalition and is supported jointly by the Department of Education and the Teslin Tlingit Council. The project aims to further develop and

operate a culturally-inclusive family literacy centre to support children and families. The two year received \$264,463 in funding.

### Is there a focus on workplace literacy and essential skills?

"Community Training Funds" are a key element of the *Yukon Training Strategy* released in December 1998 by the Government of Yukon. "Community Training Funds" are, for the most part, community-based and community-driven.

In 2008-09, two "Community Training Funds" projects related to literacy and essential skills:

- "Workplace Literacy Training Immigration" is offered in the workplace. Newcomers to Canada will become familiar with workplace culture and will master fundamental skills in speaking, writing, problem solving, document use and English-based numeracy.
- "Yukon College Workplace Essential Skills in Rural Communities" no specific information was found about this project.

There were no workplace literacy and essential skills specific projects on the 2009-10 list of projects.

Yukon College offers "Skills for Employment," a project-based non-credit program designed with a unique focus and approach that encourages the personal growth and development of students. Academic skill development in numeracy and literacy is combined with workplace skills to enhance educational and vocational opportunities. Students are provided with the opportunity to enhance their workplace essential skills through a variety of workplace projects which will be offered based on students interests and community needs.

#### Is there a formal role for labour?

No information found.

## What is the available financial support? (For workers, for labour)

The "Community Training Fund" is designed for skills development programs.

|                          | Yukon   |  |  |  |  |  |  |  |
|--------------------------|---|--|--|--|--|--|--|--|
| Amount                   | \$3.082 million (5 years – however funds will all be spent between 2011-12 and 2013-14)   |  |  |  |  |  |  |  |
| Date Signed              | July 8, 2009  |  |  |  |  |  |  |  |
| Focus for the Unemployed | <ul> <li>Unemployed individuals who are not EI clients including but<br/>not limited to social assistance recipients, persons with<br/>disabilities, older workers, youth, Aboriginal peoples, new<br/>entrants and re-entrants to the labour market, unemployed<br/>individuals previously self-employed, women and<br/>immigrants.</li> </ul> |  |  |  |  |  |  |  |
| Focus for the Employed   | Employed individuals who are low skilled in particular employed individuals who do not have a high school diploma or a recognized certification or who have low levels of literacy and essential skills.  |  |  |  |  |  |  |  |
| Provincial Priorities    | 1. Labour Market Information  |  |  |  |  |  |  |  |
|                          | a. Develop relevant labour market information specific to industry, community, occupation, etc.   |  |  |  |  |  |  |  |
|                          | b. Update Yukon Work Futures document   |  |  |  |  |  |  |  |
|                          | 2. Training and Skills Development  |  |  |  |  |  |  |  |
|                          | a. Implement work place based training  |  |  |  |  |  |  |  |
|                          | b. Promote Essential Skills   |  |  |  |  |  |  |  |
|                          | <ul> <li>Offer project based training similar to Bladerunners in<br/>BC</li> </ul>  |  |  |  |  |  |  |  |
|                          | d. Provide life skills training   |  |  |  |  |  |  |  |
|                          | <ul> <li>e. Project based work experience programs (group<br/>receives training while completing a community<br/>project)</li> </ul>  |  |  |  |  |  |  |  |
|                          | 3. Recruitment  |  |  |  |  |  |  |  |
|                          | a. Counselling and career related information   |  |  |  |  |  |  |  |
|                          | b. Referral service for potential clients   |  |  |  |  |  |  |  |
|                          | c. Labour exchanges   |  |  |  |  |  |  |  |
|                          | 4. Retention  |  |  |  |  |  |  |  |
|                          | <ul> <li>Subsidy based program to assist with transportation,<br/>child care and other employment supports to retain<br/>employees</li> </ul>   |  |  |  |  |  |  |  |
|                          | b. Provide wage subsidies for specific training needs   |  |  |  |  |  |  |  |

|  | Yukon   |
|--|---|
|  | c. Job coaching, mentoring programs   |
|  | d. Post-program supports – transitional assistance for<br>those going from public school into the workforce,<br>training programs to work placement etc.  |
| Accountability Measures                | An accountability framework includes planning, financial reporting, performance measurement, public reporting, and evaluation.  |
| Displacement                           | There is an agreement that these funds will not displace existing funding. In addition, while Aboriginal people are eligible clients, Canada reserves the right to continue to deliver its own labour market programs for Aboriginal people. There is an agreement to coordinate these activities through the LMA management committee.   |
| Official Languages                     | In developing and delivering its eligible programs, Yukon agrees to take into account the needs of the French language minority communities in the Yukon. It will also ensure that, where there is a significant demand for services or assistance, services and/or assistance will be offered in French.   |
| Administration                         | Yukon has agreed to deliver its programs through an integrated and client-centred service delivery system. The Advanced Education Branch (AEB) of the Department of Education administers the funding for the LMA.  |
| Strategic Training and Transition Fund | The Yukon received \$2,914,000 in STTF funds. It was to be used for unemployed individuals affected by the economic downturn, and employed individuals in sectors, occupations or communities affected by the downturn. Programs could include helping clients start their own business or become self-employed, supporting job creation projects, providing mobility and relocation assistance, supporting skills upgrading and training; and supporting employers and community in developing and implementing plans or strategies for dealing with labour force adjustments. |
| Consultations                          | From the 2010-11 Plan: "AEB issued a call for proposals for LMA projects from key labour market stakeholders both internal and external to Yukon Government. The request went to all Yukon Government Departments, the Labour Market Framework Training Strategy Working Group, youth organizations, and First Nation Governments.  |
|  | While all proposals received were considered against the above criteria, initiatives to support the implementation of the Labour Market Framework Strategies were also considered. Working  |

|                               | Yukon  |
|-------------------------------|--|
|                               | Groups who have developed these strategies include business and labour representatives, community organizations and representatives of the official language minority community in Yukon. Representatives from <i>L'association Franco Yukonnaise</i> have been actively involved in the development of the Labour Market Framework Strategies and Action Plans. Through their participation, the needs of the French language minority communities have been considered." |
| Literacy and Essential Skills | At least one of the projects undertaken in 2009-10 dealt with Essential Skills. Yukon College offered Essential Skills for Food Prep.  |
| Other                         | The agreement requires the Yukon to publicly acknowledge the federal government's contribution.  |

# Yukon - Original LMA

| Areas (\$000's)               | 2011-12 | 2012-13 | 2013-14 | Five Year Total | Notional | 2009-10 | 2010-11 |
|-------------------------------|---------|---------|---------|-----------------|----------|---------|---------|
|                               | LMA     | LMA     | LMA     | LMA             | %        | STTF    | STTF    |
| Labour Market Information     | 150     | 150     | 150     | 450             | 15%      | 150     | 150     |
| Training & Skills Development | 435     | 435     | 435     | 1,305           | 44%      | 600     | 600     |
| Recruitment                   | 150     | 150     | 150     | 450             | 15%      | 300     | 300     |
| Retention                     | 150     | 150     | 150     | 450             | 15%      | 300     | 300     |
| Administration                | 109     | 109     | 109     | 327             | 11%      | 107     | 107     |
| Total (\$000's)               | 994     | 994     | 994     | 2,982           | 100%     | 1,457   | 1,457   |

Yukon chose to access only STTF funds in 2009-10 and 2010-11. It re-profiled all LMA funds from 2008-09, 2009-10, and 2010-11 to fiscal years 2011-12, 2012-13, and 2013-14.

# **Yukon LMA Activity**

# (Funds are STTF in 2009-2010 and 2010-2011)

| Priority Area<br>(\$, millions) | 2009-<br>2010<br>Actual | 2009-2010 Actual<br>Activities<br>STTF   | 2010-<br>2011<br>Planned | 2010-2011 Planned<br>Activities<br>STTF   | 2011-<br>2010<br>Planned | 2011-2012 Planned<br>Activities<br>LMA   |
|---------------------------------|-------------------------|--|--------------------------|---|--------------------------|--|
| Labour Market<br>Information    |                         | - Yukon Bureau of<br>Statistics  |                          |   | \$ .100                  | Approximately 10% of<br>the LMA budget will be<br>invested in this type of<br>service. This investment<br>will help support an<br>organization to provide<br>job search assistance,<br>resume assistance, setting<br>up of workplace<br>experiences, case<br>management, and career<br>development.                |
| Training & Skills Development   |                         | Education and Employment Training Program – Kwanlin Dun First Nation & Yukon College  Youth Work Experience Program (rural) – Yukon Chamber of Commerce  Wrangler/Packer Training – Whitehorse Correctional Centre |                          | Employment Training Program will address, both directly and indirectly, a broad range of academic, employment, and life skill needs existent within the Kwanlin Dun First Nation citizenry.  To provide up to 30 unemployed persons with skills and | \$.350                   | Approximately 35% of our LMA budget will be invested in Training and Skill Development. As the Tourism & Hospitality, Mining and Construction sectors have begun to boom in Yukon a large portion of our budget will go towards skill development for those sectors. Our priority will be to support training that |

| Priority Area (\$, millions) | 2009-  | 2009-2010 Actual   | 2010-   | 2010-2011 Planned  | 2011-   | 2011-2012 Planned                              |
|------------------------------|--------|--|---------|--|---------|--|
|                              | 2010   | Activities   | 2011    | Activities   | 2010    | Activities                                     |
|                              | Actual | STTF   | Planned | STTF   | Planned | LMA  |
|                              |        | Heavy Equipment Operation Training (rural) - Dept. of Highways and Public Works  Commercial Kitchen Skills & Employ Ability - Challenge  Ready to Work & Canadian Workplaces Essentials - Yukon Tourism Education Council  Essential Skills for Food Prep - Yukon College, Old Crow Campus |         | knowledge to obtain and maintain employment in the hospitality and tourism industry. Ready to Work and Canadian Workplace Essentials are nationally recognized programs teaching skills such as understanding responsibility, positive attitudes, adaptability, value of safety, communication, numeracy, job searching, demonstrating confidence, healthy regimen, etc., as well as industry specific knowledge in tourism and customer service.  • Support the Fab Foods: Life Skills, Employment, and Training Program which provides |         | facilitates a timely entry into the workforce. |

| Priority Area<br>(\$, millions) | 2009-<br>2010<br>Actual | 2009-2010 Actual<br>Activities<br>STTF | 2010-<br>2011<br>Planned | 2010-2011 Planned<br>Activities<br>STTF | 2011-<br>2010<br>Planned | 2011-2012 Planned<br>Activities<br>LMA |
|---------------------------------|-------------------------|--|--------------------------|---|--------------------------|--|
|                                 | Actual                  | SHF                                    | Planned                  | employment and                          | Planned                  | LIVIA                                  |
|                                 |                         |  |                          | training in the area of                 |                          |  |
|                                 |                         |  |                          | food production and                     |                          |  |
|                                 |                         |  |                          | serving as well as a                    |                          |  |
|                                 |                         |  |                          | venue for fostering                     |                          |  |
|                                 |                         |  |                          | the social skills and                   |                          |  |
|                                 |                         |  |                          |   |                          |  |
|                                 |                         |  |                          | confidence building                     |                          |  |
|                                 |                         |  |                          | required for people                     |                          |  |
|                                 |                         |  |                          | with debilitating                       |                          |  |
|                                 |                         |  |                          | mental illness to                       |                          |  |
|                                 |                         |  |                          | participate in the                      |                          |  |
|                                 |                         |  |                          | wage economy.                           |                          |  |
|                                 |                         |  |                          | <ul> <li>Provide funding to</li> </ul>  |                          |  |
|                                 |                         |  |                          | increase the number                     |                          |  |
|                                 |                         |  |                          | of opportunities                        |                          |  |
|                                 |                         |  |                          | under the GradCorps                     |                          |  |
|                                 |                         |  |                          | program. The                            |                          |  |
|                                 |                         |  |                          | program provides                        |                          |  |
|                                 |                         |  |                          | recent post-secondary                   |                          |  |
|                                 |                         |  |                          | graduates with work                     |                          |  |
|                                 |                         |  |                          | experience in their                     |                          |  |
|                                 |                         |  |                          | field of study to                       |                          |  |
|                                 |                         |  |                          | improve their                           |                          |  |
|                                 |                         |  |                          | employment                              |                          |  |
|                                 |                         |  |                          | prospects.                              |                          |  |
|                                 |                         |  |                          | <ul> <li>The Greenhouse</li> </ul>      |                          |  |
|                                 |                         |  |                          | project will provide                    |                          |  |
|                                 |                         |  |                          | instruction to 8                        |                          |  |
|                                 |                         |  |                          | persons with                            |                          |  |
|                                 |                         |  |                          | disabilities and will                   |                          |  |

| Priority Area<br>(\$, millions) | 2009-<br>2010<br>Actual | 2009-2010 Actual<br>Activities<br>STTF | 2010-<br>2011<br>Planned | 2010-2011 Planned<br>Activities<br>STTF   | 2011-<br>2010<br>Planned | 2011-2012 Planned Activities LMA |
|---------------------------------|-------------------------|--|--------------------------|---|--------------------------|----------------------------------|
|                                 |                         |  |                          | focus on developing a range of Landscaping Greenhouse skills.  The BRIDGES Project focuses on developing a range of skills that will allow a minimum of 40 persons with disabilities to successfully participate in the workforce.  Implement a Temporary Wage Subsidy to help unemployed individuals gain employment by providing a subsidy to employers.  Create a system and/or organization dedicated to the support and celebration of women in business. The program will be designed to assist women |                          |                                  |

| Priority Area<br>(\$, millions) | 2009-<br>2010<br>Actual | 2009-2010 Actual<br>Activities<br>STTF | 2010-<br>2011<br>Planned | 2010-2011 Planned<br>Activities<br>STTF   | 2011-<br>2010<br>Planned | 2011-2012 Planned<br>Activities<br>LMA |
|---------------------------------|-------------------------|--|--------------------------|---|--------------------------|--|
|                                 |                         |  |                          | <ul> <li>entrepreneurs.</li> <li>Provide funding to hire a coordinator to implement the Land Based Healing Project with the Kwanlin Dun First Nation.</li> <li>Support a youth employment and training program for three at-risk youth to assist with developing and implementing a drug and alcohol reduction campaign</li> <li>Work with Carcross/Tagish First Nation to implement a training program that will provide skills in sustainable housing development.</li> <li>Provide funding for a wage subsidy to the Council for Yukon First Nations to support two</li> </ul> |                          |  |

| Priority Area<br>(\$, millions)                         | 2009-<br>2010<br>Actual | 2009-2010 Actual<br>Activities<br>STTF | 2010-<br>2011<br>Planned | 2010-2011 Planned Activities STTF positions. | 2011-<br>2010<br>Planned | 2011-2012 Planned<br>Activities<br>LMA   |
|---|-------------------------|--|--------------------------|--|--------------------------|--|
| Recruitment   |                         |  |                          |  |                          |  |
| Retention   |                         |  |                          |  |                          |  |
| On-the-Job<br>Training/Work<br>place Based<br>Upgrading |                         |  |                          |  | \$ .174                  | Approximately 18% of the LMA budget will be invested in activities that facilitate on-the-job training <i>or workplace based upgrading</i> .   |
| Job Readiness   |                         |  |                          |  | \$ .120                  | Approximately 12% of<br>the LMA budget will be<br>invested in job readiness<br>programming.  |
| Targeted Wage<br>Subsidy                                |                         |  |                          |  | \$ .150                  | Successfully integrate into the workforce. Wage subsidies are provided to eligible employers, with priority for businesses that have been in business for one year, and businesses that offer continued employment for participants. |
| Co-op Student   |                         |  |                          |  | \$ .100                  | Approximately 10% of<br>the LMA budget will go<br>towards  |
| Administration  |                         |  |                          |  |                          |  |
| TOTAL   | \$1.352                 |  | \$1.457                  |  | \$.994                   |  |

:cc/cope491 April 2012