ENVIRONICS
RESEARCH GROUP

CUPE
Deficit Reduction Study

Field dates: Feb 1 - 3, 2011

pn 6845

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Banner-Question Key

This detailed set of statistical tables shows survey results for the total general population and also by various subgroups of interest. For this table set there are two "banners" of subgroups, drawn from questions in the survey. The results have also been tested for significant differences within these subgroups. The statistical tests undertaken are an independent T-Test for means and independent Z-Test for percentages. The following key shows the questions used to create the banner subgroups and also what groups have been tested for significant differences in each of the banners.

In the tables that follow, **upper case letters** under the percentages indicate subgroup differences that are significant at the **95% level**.

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BANNER 1

                              REGION                            SUB-REGION                        COMMUNITY SIZE                  EMPLOYMENT
                    ==============================  ==========================================  ========================  ==============================
                                                                                        Can.
          =====    Atla-                 Prai-                                           Excl.         100K-  5K-   Under   Full  Part  Home- Unemp Re-
          TOTAL    ntic    QC    ON      ries   BC   Tor.  Mtl   Van.   MB    SK    AB   QC    1M+   1M    100K   5K     Time  Time  maker loyed tired
          -----    -----  ----- -----  ----- -----  ----- ----- ----- ----- ----- ----- -----  ----- ----- ----- -----  ----- ----- ----- ----- -----
           (A)      (B)    (C)   (D)    (E)   (F)    (G)   (H)   (I)    (J)   (K)   (L)   (M)   (N)   (O)   (P)   (Q)    (R)   (S)   (T)   (U)   (V)

              Subgroups tested for significant differences: BCDEF/GHIJKLM/NOPQ/RSTUV
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BANNER 2

                              FAMILY INCOME                      EDUCATION                    LANGUAGE          GENDER              AGE                 KIDS <18
                    ========================  ==============================  ==================  ===========  ========================  ===========
                     $20K   $40K
          =====    Under  Under  Under $80K   Less         Comm.  Some  Univ.
          TOTAL    $20K   $40K   $80K  More   H.S.  H.S.  Coll.  Univ. Deg.   Eng.  Fre.  Other   M     F     18-29 30-44 45-59  60+     Yes    No
          -----    -----  ----- ----- -----  ----- ----- ----- ----- -----  ----- ----- -----  ----- -----  ----- ----- ----- -----   ----- -----
           (A)      (B)    (C)   (D)   (E)    (F)   (G)   (H)   (I)   (J)    (K)   (L)   (M)    (N)   (O)    (P)   (Q)   (R)   (S)     (T)   (U)

              Subgroups tested for significant differences: BCDE/FGHIJ/KLM/NO/PQRS/TU
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Q1.   To what extent would you strongly support, support, oppose or strongly oppose increasing corporate taxes on banks and the finance industry in order to help governments reduce deficits?

		REGION					SUB-REGION							COMMUNITY SIZE				EMPLOYMENT				
	===== TOTAL	Atla- ntic	QC	ON	Prai- ries	BC	Tor.	Mtl	Van.	MB	SK	AB	Can. Excl. QC	1M+	100K- 1M	5K- 100K	Under 5K	Full Time	Part Time	Home- maker	Unemp loyed	Re- tired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
TOTAL	921	64	233	344	157	124	144	111	65	33	29	95	688	382	189	247	103	372	65	46	47	209
UNWEIGHTED TOTAL	920	117	237	223	228	115	89	110	58	57	54	117	683	328	186	267	139	334	63	37	38	319
TOP 2 BOX	65%	69%	68%	62%	64%	67%	62%	74%	69%	66%	54%	66%	64%	68%	64%	63%	64%	67%	62%	59%	72%	66%
Strongly support increasing taxes paid by banks and the finance industry	24%	22%	28% E	26%	16%	24%	24%	30% L	23%	25%	16%	14%	23%	24%	28%	24%	20%	22%	21%	10%	38% T	27% T
Support	41%	46%	40%	37%	47%	43%	37%	44%	46%	41%	38%	52%	41%	44%	36%	39%	44%	45%	41%	48%	34%	39%
Oppose	21%	16%	22%	24% F	22%	13%	23% I	16%	8%	20%	37% HI	19%	21% I	17%	25%	25%	21%	20%	30%	27%	15%	19%
Strongly oppose	13%	15%	10%	13%	14%	20% C	15%	10%	23%	13%	9%	15%	15%	15%	11%	12%	15%	13%	9%	14%	12%	15%
BOTTOM 2 BOX	35%	31%	32%	38%	36%	33%	38%	26%	31%	34%	46%	34%	36%	32%	36%	37%	36%	33%	38%	41%	28%	34%

Q1. To what extent would you strongly support, support, oppose or strongly oppose increasing corporate taxes on banks and the finance industry in order to help governments reduce deficits?

	===== TOTAL	FAMILY INCOME				EDUCATION					LANGUAGE			GENDER		AGE				KIDS <18	
		Under $20K	$20K Under $40K	$40K Under $80K	$80K More	Less H.S.	H.S.	Comm. Coll.	Some Univ.	Univ. Deg.	Eng.	Fre.	Other	M	F	18-29	30-44	45-59	60+	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	921	86	130	221	261	85	134	287	105	281	619	237	68	454	467	184	252	271	213	310	611
UNWEIGHTED TOTAL	920	88	139	230	232	111	130	254	94	297	624	241	59	471	449	50	192	313	365	225	695
TOP 2 BOX	65%	59%	70%	69%	68%	66%	62%	63%	65%	71%	65%	68%	62%	66%	64%	47%	70% P	73% P	65% P	66%	65%
Strongly support increasing taxes paid by banks and the finance industry	24%	23%	19%	31%	24%	26%	26%	22%	24%	26%	24%	29%	16%	28% O	20%	16%	25%	26%	29% P	23%	25%
Support	41%	37%	51%	38%	44%	40%	35%	41%	41%	45%	41%	40%	46%	38%	44%	31%	45%	47% PS	37%	43%	40%
Oppose	21%	27%	18%	23%	17%	19%	20%	24%	23%	17%	21%	20%	26%	20%	23%	34% RS	21%	15%	18%	25%	20%
Strongly oppose	13%	13%	12%	8%	15%	15%	18%	13%	12%	12%	15%	11%	12%	14%	13%	18%	9%	12%	16% Q	10%	15% T
BOTTOM 2 BOX	35%	41%	30%	31%	32%	34%	38%	37%	35%	29%	35%	32%	38%	34%	36%	53% QRS	30%	27%	35%	34%	35%