Organizing in Newfoundland and Labrador

In every province, workers have the right to join a union and choose a union to represent them in dealing with their employer. In Newfoundland and Labrador, these rights are protected under the *Labour Relations Act, R.S.N.L. 1990, c. L-1* (the *Act*). This is a provincial law that has a process called Certification. When workers "certify", they join a union and that union becomes their bargaining agent.

Once the union becomes the bargaining agent, the law requires the employer to recognize the union's right to represent workers and to negotiate a collective agreement with the union. The *Labour Relations Act* protects the right of workers to choose union representation. If employers try to interfere with this right, the Newfoundland and Labrador Labour Relations Board can impose legal penalties under the *Labour Relations Act*.

Certification

When a group of workers decides to join a union, the first step is to contact the union and meet with a union organizer. Then, workers are required to sign union cards applying for membership in the union, and authorizing the union to represent them in negotiations with their employer. There is no charge to sign a CUPE membership card in Newfoundland and Labrador.

If at least 40 per cent of the workers sign membership cards, the Newfoundland and Labrador Labour Relations Board will hold a vote to see if the majority of the workers want a union. The Board keeps information about who signed union cards confidential, and employers never get to see the cards.

When the Labour Relations Board holds a secret ballot vote, it is usually at the workplace. Anyone can vote who is in the bargaining unit the union applied to represent. If the majority of workers who cast ballots vote to unionize, the union is certified as the bargaining agent for that bargaining unit.

Legal Protection

The *Labour Relations Act* requires employers and unions to follow certain rules. This protects the right of workers to freely choose their union. Workers have the right to join or not join a union (*Act,* section 5(1)). They have the right to do so without pressure or threats from the employer (*Act,* sections 23,25,26 & 28) or the union. They also have the right to keep their choice confidential (*Act Regulation 745/96*, section 11(2)). The employer will never know who signed a union card, or how a worker voted. Both the workers and the union can complain to the Labour Relations Board if the employer interferes with these rights.

Who can join the union?

The *Labour Relations Act* defines who is an "employee" and has the right to join a union. Generally all workers can join a union, except those with the authority to hire, fire or discipline, or people who have access to confidential labour relations information (*Act, s*ection 2(1)(m)).

The Labour Relations Board also decides which workers belong together in a bargaining unit. The Board makes sure the group of workers that wants to unionize is the right size, and the workers have enough in common to bargain effectively. For example, the Board may refuse to certify workers in a single classification, or a group that includes people who supervise other employees in the unit. A union organizer will help you define the best bargaining unit for your workplace. Usually CUPE applies to unionize all employees at a workplace, because this is the strongest bargaining unit.

When your workplace becomes unionized, all eligible workers will be represented by the union, and covered by the collective agreement negotiated with the employer. All union members will pay union dues and be protected by the union. With CUPE, no one pays union dues until after the first collective agreement with the employer is signed.

What happens next?

After your workplace is unionized, CUPE helps build your local union, bargain a contract and educate your members. A CUPE staff National Representative will be assigned to help you. You may decide that your workplace should have its own CUPE local, or you may want to join a CUPE local that already represents workers like you. These choices are yours to make as CUPE members, with the advice and guidance of your National Representative.

When you bargain your collective agreement, your National Representative will work with you to decide what terms of employment are important at your workplace, and what protection you need in your collective agreement. CUPE National Representatives are experienced negotiators, and can also get additional support from specialists in CUPE's Research, Communications, Legal and Health & Safety Departments. Bargaining a first collective agreement can be a challenge, but the *Labour Relations Act* requires both the employer and union to bargain in good faith (*Act, section 71*).

Once you have bargained your first collective agreement, CUPE will continue to help you build your local union and educate your members. Our Education Department can help your executive members learn about the duties of local union officers, how to conduct meetings and other things to run your local. Your membership will have the opportunity to meet other CUPE locals and members by attending local, provincial and national meetings and conventions. CUPE is a union where the members call the shots –

setting bargaining priorities, electing leaders and deciding your priorities - while CUPE backs you up with the support and resources you need to make this happen.

View the Newfoundland and Labrador Labour Relations Act

Join CUPE today

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